

Independent weekly newspapers

Newquay Voice & St Austell Voice

Covering Mid Cornwall's biggest towns *plus* the Clays

Bringing you quality independent weekly newspapers every Wednesday. Our weekly titles are 100% locally focussed on the town where your customers live and spend their money.

Newquay Voice
Issue 854
Wednesday, January 11, 2017
£4p

TRIBUTES PAID TO NEWQUAY STALWART

RARE DEER ZOO BIRTH!

BERNIE'S PICTURES

Chrissie's big sailing send off!

GREENWAYS LAW

St Austell Voice
Issue 850
Wednesday, October 18, 2017
£4p

END OF THE LINE FOR FOOTBRIDGE?

BIRTH OF A LEGEND

voice BAKE OFF

EDEN MARATHON

STEVE ANDREWS TYRES & AUTOCARE

Newquay Voice
Issue 852
Wednesday, December 27, 2017
£4p

NEW PLAN FOR CLIFFTOP SITE

MINOR'S BIG SWITCH-ON!

CRANTOCK LIGHTS UP

Happy 2018!

GREENWAYS LAW

St Austell Voice
Issue 856
Wednesday, January 3, 2017
£4p

GAME OF VOTES

All-weather track is opened

Record breaking pom pom garland

Blithon action

White Pyramid Country Inn

Newquay Voice
Issue 853
Wednesday, January 3, 2017
£4p

LIGHTS DISPLAY MONEY STOLEN

DIPPERS HIT THE OCEAN!

JUSTIN IN POWER?

CARNIVAL PICTURE SPECIAL

GREENWAYS LAW

St Austell Voice
Issue 858
Wednesday, August 2, 2017
£4p

MURDERERS

JUSTIN IN POWER?

CARNIVAL PICTURE SPECIAL

HOT TO TROT

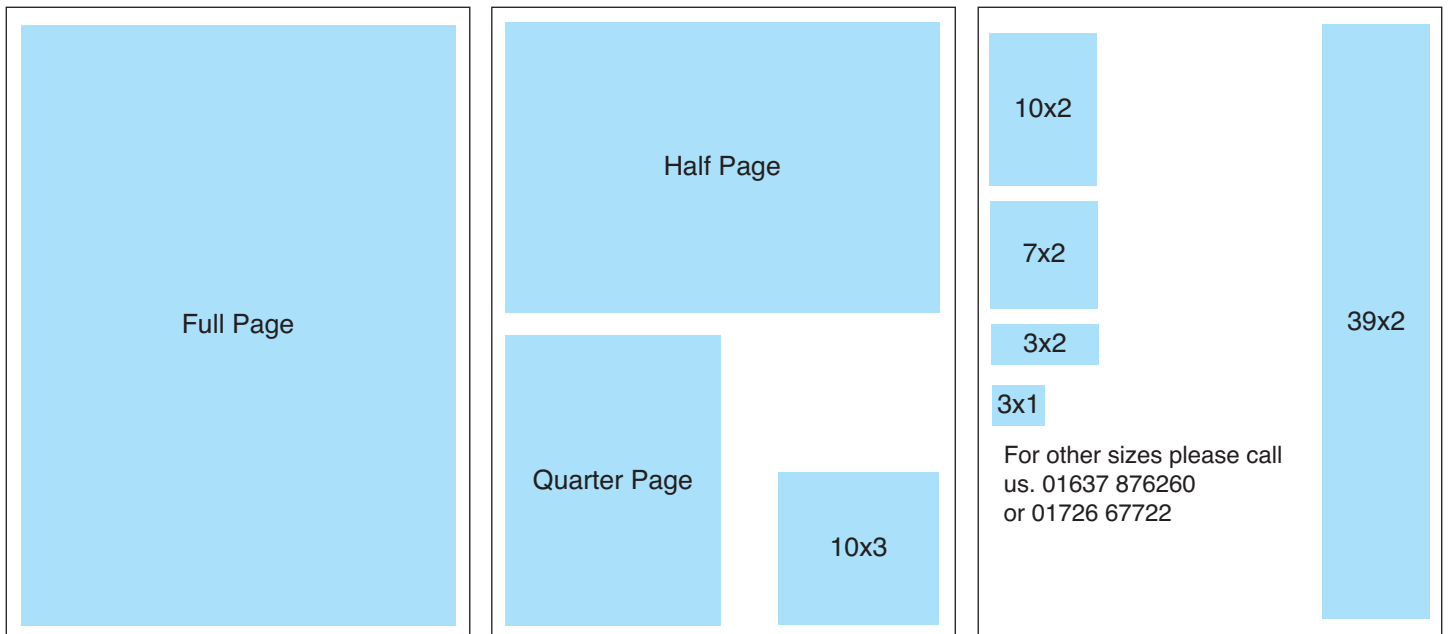
PLANET LIFESTYLE

Market your business in the number 1 local newspaper
For a simple effective no fuss way to reach your local customers the best value marketing in town!

Newquay
Paul Sidwell
01637 876260

St Austell
Steve Peacock
01726 72292

Email:
sales@newquayvoice.co.uk
sales@staustellvoice.co.uk
studio@newquayvoice.co.uk



Advert size	Dimensions (mm)	ROP Rate £3.50sccm	Classified Rate 5.53sccm	Recruitment Rate £10.00sccm
Full page	345 x 264	£1008	£1605.91	£2323.20
Half Page	176 x 264	£504	£796.32	£1152.00
Quarter Page	176 x 129	£252	£398.96	£576.00
10x3	100 x 96	£105	£165.75	£240.00
10x2	100 x 63	£70	£110.50	£160.00
7x2	70 x 63	£45	£77.42	£112.00
3x2	30 x 63	£19	£33.15	£48.00
3x1	30 x 30	£9.75	£16.50	£24.00

All prices are quoted excluding VAT @ 20%

Discount Structure

4 weeks - 10%	13 weeks - 20%	26 weeks - 40%	52 weeks - 50%
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Combined Advertising (in both papers)

Second paper rate 25% discount

Booking deadline

Please call 01637 876260 or 01726 67722

Insertions

£50 per 1,000. Partial and full run circulations available. Must be supplied printed and delivered to the printers a week prior to insertion.

Design Service

We offer a free advert design service. But please supply text and images a week prior to publication.

Artwork Deadline

For incomplete artwork, our deadline is 9am of the Friday before publication. For finished artwork, the deadline is 9am on the Monday before publication.

Artwork requirements. We only accept Mac-based software, or pdf files and images on disk or email.

Macintosh Software Only

- Quark XPress
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

Available Media

- High resolution PDF
- Tiff Files
- Stuffit Files
- Zip Drives
- CD Rom and DVD—
Readable Only—for Mac

Art Specification

- CMYK
- 200 DPI

Terms & Conditions

All new advertisers are required to approve and sign a booking form. Pre-payment will be required for new adverts for a minimum of four weeks until an account has been set up. Our payment terms are then strictly 14 days after publication. We recommend standing order payment if your advert is on a run of more than 6 weeks. Please make cheques payable to 'AD Sales'. Payment by BACS should be sent to: Cater Allen. Sort code 16-57-10, Account No.: 53579460. Cancellation requires at least 7 days notice prior to the next publication date. If advertising run has been subject to a run discount, you will be re-invoiced for the full rate-card price of each insertion that you have had.